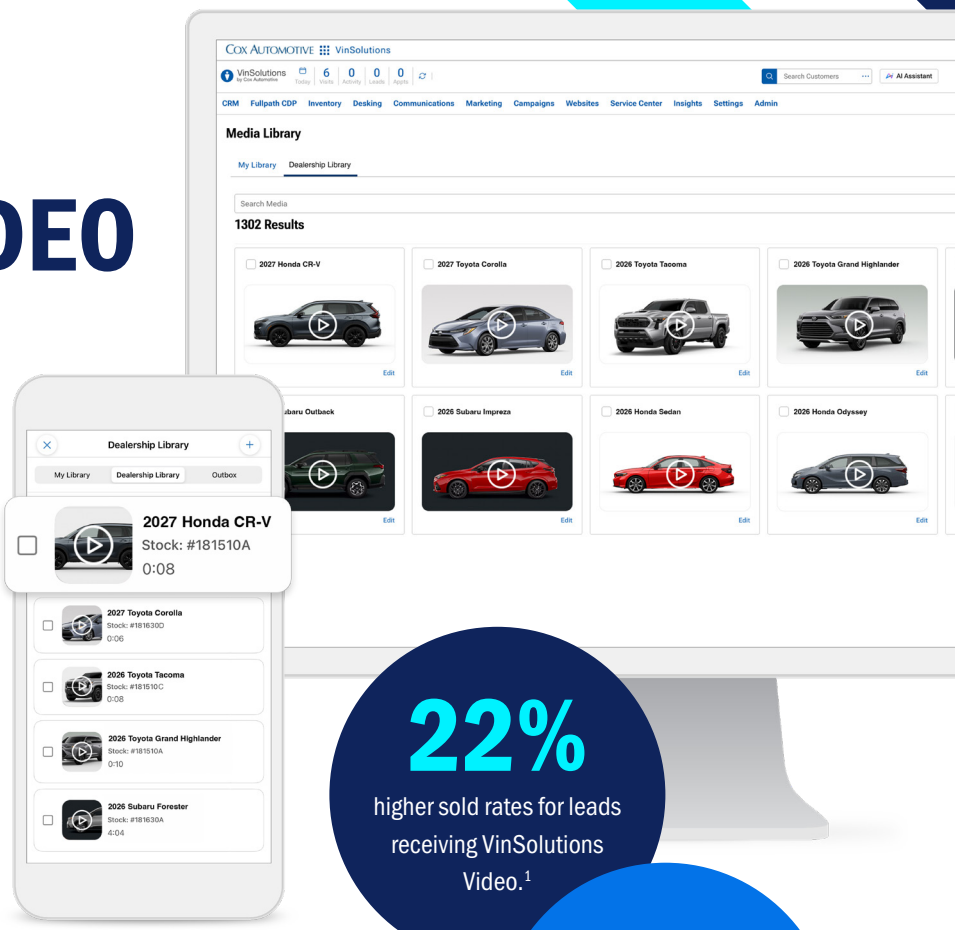
VinSolutions
by Cox Automotive

VINSOLUTIONS VIDEO

SEAMLESS VIDEO EXPERIENCE BUILT INTO YOUR CRM

Introducing the new **VinSolutions Video** experience, native to VinSolutions CRM, and now available on desktop and in the mobile app. Your team can record, personalize, and send videos in just a few clicks, turning everyday conversations into stronger engagement and more appointments—all without leaving your CRM workflow. It's as easy as tap, send, go!



22% higher sold rates for leads receiving VinSolutions Video.[1]

31% higher appointment rates for leads receiving VinSolutions Video.[1]

FEATURED BENEFITS:

NATIVE TO VINSOLUTIONS CRM

Record and send videos directly from your daily CRM workflow.

INSIGHTS YOU CAN ACT ON

Track videos sent, created, and tied to sales so you can coach your team and improve outreach.

PERSONALIZED & BRANDED

Personalize and brand video messages via text or email, building trust at every touchpoint.

EDIT ON THE GO

Trim and adjust your video right on your phone, so it's ready to send the moment you finish recording.

AVAILABLE ON MOBILE & DESKTOP

Available across both mobile and desktop, so teams can capture and send videos from anywhere.

QUESTIONS? CONTACT US AT (866) 578-8152

1. *Among dealers sending up to approximately 20 videos per week, leads receiving video had a 26.9% appointment rate vs. 20.6% for leads without video, a 31% relative lift, and a 13.4% sold rate vs. 11.0%, a 22% relative lift.*

READY TO GET STARTED?

Scan the QR code to schedule a demo or visit VinSolutions.com/Request-Demo

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WHAT DEALERS ARE SAYING:

VinSolutions Video is intuitive, smart, quick, and easy to use. It's one point in communication and has been a huge win for us in every regard."



ALEX PALMER
Sales Manager
White Bear Mitsubishi & Inver Grove

There's really no reason not to use VinSolutions Video. Once we started using it and the team saw the results, it became a game changer."



KATELYN BELIVEAU
BDC Manager
DeNooyer Chevrolet

I would recommend VinSolutions Video. It's convenient, it's easy, all the communications are in one spot. I can't wait for the rest of our group to have it."



GUS MEDINA
Internet Director, Business Development
Castle Volkswagen of Schaumburg



BRENNAN SCHIDDELL
Customer Engagement Coordinator
Castle Volkswagen of Schaumburg

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