

VinSolutions

Make every connection count.

BETTER TOGETHER

Integrations with VinSolutions

At VinSolutions, we know the best tools you work with work better together. That's why our system seamlessly integrates with top software providers from across the Cox Automotive family, so you have all the tools, insights and data you need to run your business better.



Autotrader 

Combine customer data and vehicle data for smarter campaigns

Combine data from Autotrader and your DMS to automatically identify vehicles your customer no longer owns from your CRM, eliminating no-longer-relevant sales and service offers.

- **Know your customers' vehicle status** by seeing exactly which vehicles have been traded in .
- **Get more return on marketing dollars** by creating campaigns based on more accurate CRM records.
- **Save time and reduce risk of error** with vehicle updates that run automatically rather than manually.



vAuto[®]
LIVE MARKET VIEW

Build a buyer-based inventory

With access to market data from vAuto's Provision[®] Suite and customer data from Connect CRM, it's never been easier to align your used car inventory with your customers' wants and needs.

- **Know your buyer before you buy** with real-time alerts when a vehicle you're appraising matches a customer's wish list.
- **Adjust price for customer demand** by viewing active leads for each vehicle in vAuto's pricing tool.
- **Source more easily** by receiving notifications when the right vehicles for your stocking strategy enter your service lane.



xtime

Nurture customer connections throughout the ownership cycle

Xtime's cloud-based service platform integrates with Connect CRM to identify hidden sales opportunities in the service drive, and improve service conversion from the sales floor.

- **Identify sales-ready customers** by viewing service history and equity estimates for all appointments, and receive real-time alerts when sales prospects enter the service drive.
- **Improve first service schedule rates** by making scheduling more convenient for customers.
- **Improve CSI** with personalized service scheduling at every stage of the ownership cycle.



DEALER.COM 

Convert more prospects to sales

VinSolutions clients with Dealer.com[™] websites can use VinLens to track digital leads from their first website visit through the full path to purchase.

- **Anticipate prospects' needs** by tracking web browsing behavior for all shoppers, and tailor the follow-up to match their interests.
- **Know your customers' complete browsing history** by tying their anonymous historical browsing data to their customer record the moment they self-identify.
- **Identify more sales opportunities** with real-time CRM alerts to notify salespeople of known customers' website activity.

Learn more at vinsolutions.com or 866.578.8152