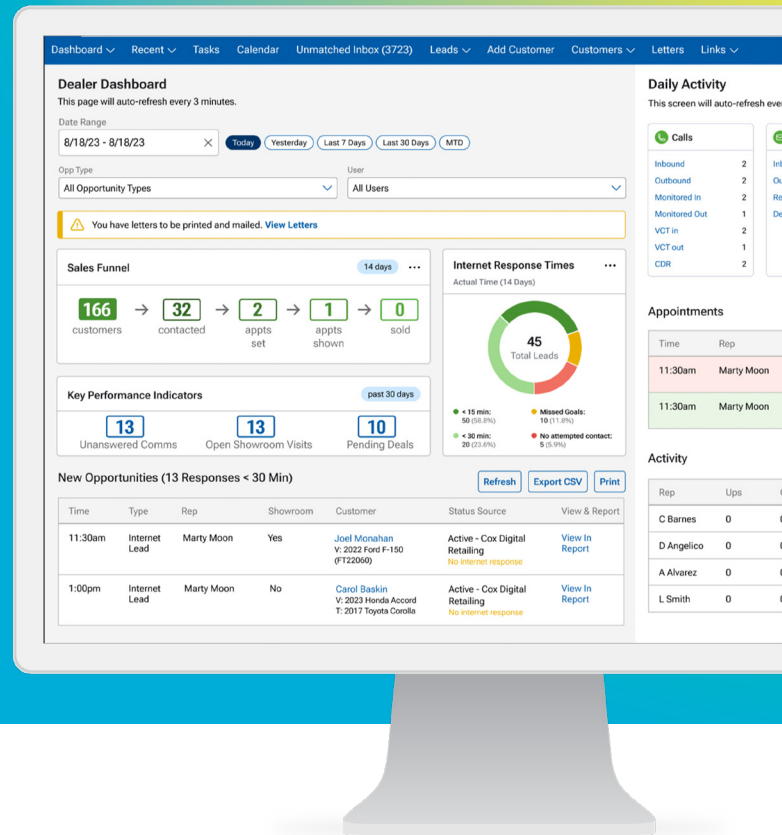


VINSOLUTIONS CRM

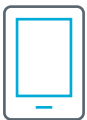
MAKE EVERY CONTACT AN OPPORTUNITY

 The Power of One | Cox Automotive



Streamline sales processes and personalize the car-buying journey with VinSolutions CRM. Using customizable CRM processes and robust integrations, quickly adjust to meet the changing needs of your business and your shoppers. With a Performance Manager helping you optimize operations and ensure success, VinSolutions CRM gives you an edge on building and maintaining customer relationships.

Create a flexible, personalized shopping experience, from digital to in-person:



CRM Mobile App

Respond to customers directly from your mobile device or from the desktop app.²



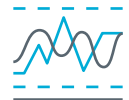
DMS Integration

VinSolutions CRM integrates with all major DMS providers.



Strategic Support

Maximize your CRM with the support of a dedicated Performance Manager.



Analytics and Reporting

Make informed decisions with customizable dashboards and reporting.

Identify shoppers who are

9x

more likely to buy.¹

Questions? Contact us at (866) 578-8152

- ¹ VinSolutions Automotive Intelligence Data predictions for 30 days prior to purchase from September 2022–March 2023.
- ² Available on iOS and Android.



Ready to Get Started?

Scan the QR code to schedule a demo or visit Vinsolutions.com/Request-Demo

INTEGRATIONS ACROSS COX AUTOMOTIVE



Combine customer data and vehicle data for smarter campaigns

Combine data from Autotrader and your DMS to automatically update vehicle ownership information in VinSolutions CRM.



Convert more prospects to sales

Capture real-time shopper activity from Accelerate My Deal and create a central customer record in VinSolutions CRM with automated shopper alerts. VinSolutions clients with Dealer.com™ websites can use VinLens to track digital leads from their first website visit through the full path to purchase.



Create efficient workflows and uncover profitable deals

Push customer, vehicle, and deal information into Dealertrack F&I. Find the best terms and alternative deal structures before you submit for funding with Rates & Residuals.



Sync customer and deal information between platforms

Eliminate duplicate entry and increase sales opportunities with a repair order alerts in VinSolutions CRM.



Kelley Blue Book

Get ICO leads and offers directly in VinSolutions CRM

Manage Instant Cash Offer leads directly in VinSolutions CRM and ensure timely follow up by creating processes specifically for ICO leads.



Nurture customer connections throughout the ownership cycle

Xtime's cloud-based service platform integrates with VinSolutions CRM to identify hidden sales opportunities in the service drive and improve service conversion from the sales floor.



Align your sales and inventory strategies

Align your inventory to customers' wish lists with combined customer data and live market data from vAuto's Provision® Suite. Get real-time alerts when you're appraising a vehicle that's a match for someone in your database.