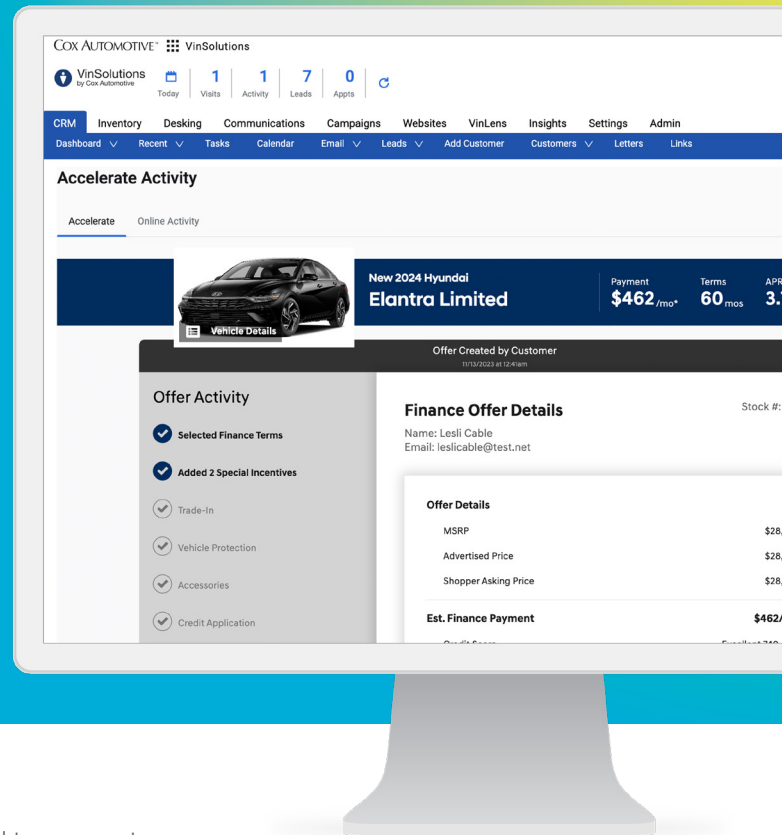


VINSOLUTIONS CRM

ACCELERATE MY DEAL INTEGRATION



The Power of One | Cox Automotive



Today's consumers expect dealerships to provide an easy, flexible and transparent car buying experience. The seamless integration with Accelerate My Deal and VinSolutions' Desking and CRM technology offers customers the ability to start the deal process anywhere, anytime. This powerful integration brings online lead and deal information directly into the CRM, eliminating manual entry of customer data and minimizes duplicate leads, creating a complete view of your leads and their shopper behavior right in your CRM.

47%

faster close rate than
other internet leads.¹

Features:



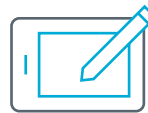
Customer Deal Activity

Get real-time updates whenever the shopper revises the deal—regardless if they submit a proposal.



Shopper Alerts

Get alerts when shoppers submit deals, upload documents, show interest in multiple vehicles, or retrieve trade-in valuations.



View Proposals in the CRM

Follow exactly what the customer did online with a clean, simple view of the customer record in your CRM.



VinSolutions Desking Integration

Create deals from wherever the customer left off online that can be easily edited and shared with customers through VinSolutions Desking.

Questions? Contact us at (866) 578-8152

1. Days from lead creation to sale comparison versus other internet leads. Data sourced from VinSolutions CRM dealers from January–June 2023.



Ready to Get Started?

Scan the QR code to schedule a demo or visit Vinsolutions.com/Request-Demo